



Generative AI will upend the professions

Sectors such as law and medicine cannot just rely on selling the time of their people

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AI shakes up way we work in three key industries

Professional services, filmmaking and coding are among the first to use the technology in everyday operations

Did the Future Just Happen?



The Grammys bans AI entrants

'Only human creators' can win music industry's highest honour, say new Recording Academy rules

By Our Foreign Staff
18 June 2023 • 3:02pm

GETTY IMAGES

IKEA has retrained thousands of call centre workers as design advisers

TECHNOLOGY

Deepfake images to be labelled under Sunak's plans to tame AI

PM mulls global regulator as he appoints adviser to slow down race to 'God-like' tech



Please meet...



Mr Bennett
Director of Sixth
Form



Mrs Hardicre
Head of Year 12



Mrs Bibby
Sixth Form
Support Officer



Emma Chu
Manchester
Metropolitan
University



Shola Willan
Class of 2022



shola willan
Mainframe Developer Degree Apprentice at Barclays

Josh Podmore
Class of 2022



Rohan Chirputkar
Class of 2022





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Dr Paul Redmond – Director of Student Experience, University of Liverpool



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18 June 2023 - 3:02pm

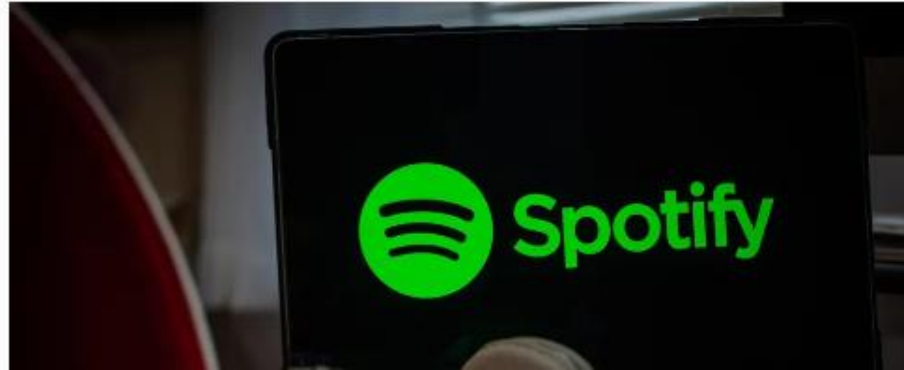
TECHNOLOGY

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TOPLINE Spotify has removed 7% of songs created with AI-generated music service Boomy from its website, equating to “tens of thousands,” after Universal Music Group flagged Boomy for allegedly using bots to boost its streaming numbers, according to a *Financial Times* report.



Boomy claims its users have created over 14 million songs, totaling about 13.83% of “the world's recorded music.”

AI models are here. Can they actually improve fashion representation?

Brands experimenting with AI are finding ways to represent people from marginalised groups in digital form — with mixed responses from consumers and industry insiders. Here's how to get it right.

BY MALIHA SHOAIB

April 25, 2023



ATTACK OF THE ZOMBIE JOBS



How to avoid becoming a zombie

1. Build skills
and
experiences.
Stand out from
the crowd.

2. To recognise
that we are in a
fast changing
landscape and
that being
reflexive is key.

3. Emotional
intelligence is
more
important than
ever.

NOW is the time for students to
be engaging in experiences
which allow them to stand out
in an evolving market.

Making informed choices about
the future is important.

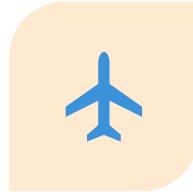
Choices available



HIGHER
EDUCATION



APPRENTICESHIPS



STUDYING
ABROAD



GAP YEAR



GETTING A JOB

Register for the UCAS Hub to understand the options available and make choices that are right for you: ucas.com/hub

What is UCAS?

UCAS is an independent charity providing information, advice and admissions services. We're there to help people discover what their next step might be.

UCAS does:

- provide information, advice, and support
- process applications
- complete fraud and verification checks
- take part in education sector engagement

UCAS doesn't:

- make decisions or offers
- set entry requirements
- advise on finance
- advise on immigration or visas for individuals

What's right?

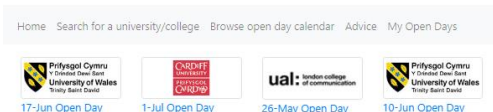
There are a number of things to consider with your next step :

- something you enjoy – you are investing time and effort
- whether it's right for your career path – check with employers and professional organisations
- location – city or rural, transport links
- a study and assessment style that suits you
- environment including extracurricular, clubs, and societies
- finances, tuition fees, living costs, bursaries (often not income related)



Open Days and Student Finance

■ www.opendays.com



Opendays.com Advice

University and college open day and application advice

This section contains loads of advice on what to do at open days, how to apply to university and college gap year, and university subject/course advice.

All advice articles have been written either by careers advice professionals or experts in their field.



How to choose a university

Heading to university is one of the most exciting moments in life, but choosing where to go can also seem like one of the most difficult. Find out some of the best

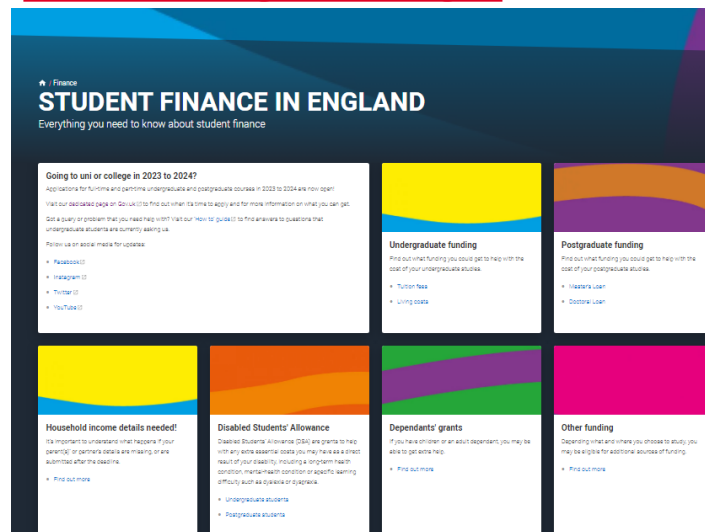


What questions should I ask at open days?

Its more than just location and the courses taught. Ask the right questions to help decide whether an institution is right for you.

■ <https://www.ucas.com/sfe>

■ <https://www.gov.uk/student-finance-register-login>



Choosing the right course

- What does the course cover?
- Courses with the same title may be very different.
- Look carefully at the core course content, and the range of optional studies/modules available.
- Which modules are the most interesting and relevant to your career aspirations?
- See if the course or university/college offers any internship, placement, or study abroad opportunities.
- How is the course taught – structured teaching, or more independent research?
How many lectures are there, and how much group work will be done in seminars?
- How is the course assessed?

Great to see students evaluating next steps...

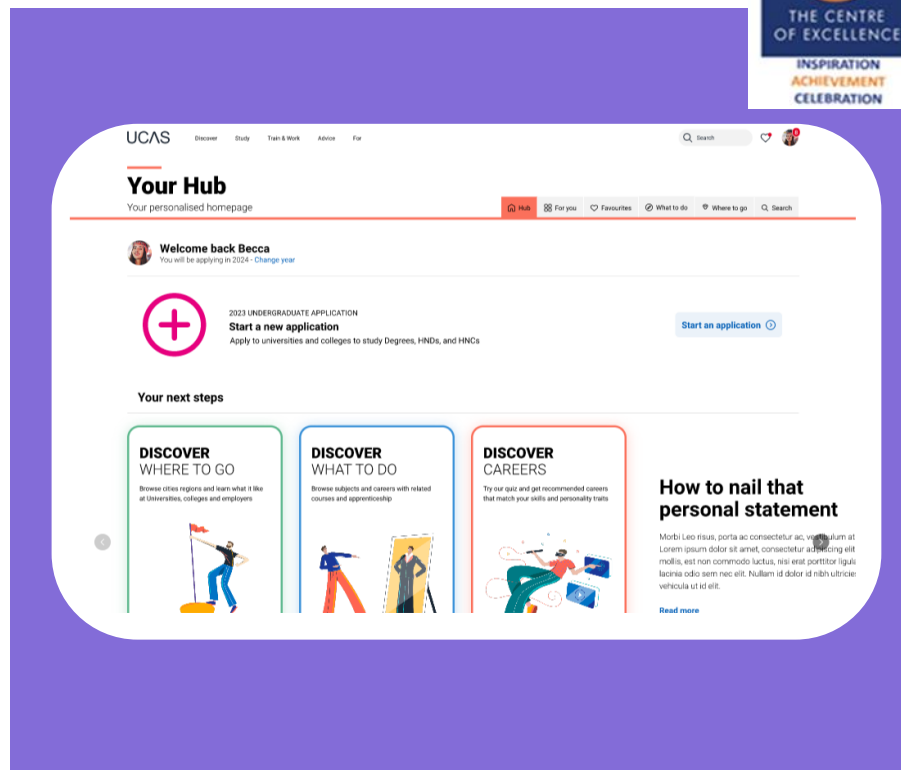


University of Leeds			University of Nottingham		
40miles	Open Days:	16 & 17 June	47miles	Open Days:	30 June 01 July
1hr 15mins		09 Sept 14 Oct	1hr 48mins		09 Sept 14 Oct
	Entry Requirements	Duration		Entry Requirements	Duration
Sociology	A B B	3years	Sociology	A B B	3years
Human Resource Management	A A B	3years	Criminology & Sociology	A B B	3years
Criminal Justice & Criminology	A A B	3years	Law	A A A	3years
Social Policy, Sociology & Crime	A B B	3years			
University of Sheffield			Uni of Birmingham [Dubai]		
35miles	Open Days:	24 June 08 July	90miles	Open Days:	23 & 24 June
1hr 18mins		09 Sept 21 Oct	1hr 50mins		07 Oct 11 Nov
		18-Nov			
	Entry Requirements	Duration		Entry Requirements	Duration
Law & Criminology	A A B	4years	Politics & Sociology	A A B	3years
Criminology	A A B	3years	Politics & Sociology plus year abroad	A A B	4years
Politics & Sociology	A B B	3years	Sociology	A B B	3years
Sociology	A B B	3years	Sociology plus year abroad	A B B	4years
			Sociology & Criminology	A B B	3years
			Sociology & Criminology plus year abroad	A B B	4years

Starting your research

Students are already registered with the UCAS Hub to:

- explore careers, subjects, places, and apprenticeships
- find and favourite over 35,000 courses
- search for open days, events and virtual tours
- turn predicted grades into UCAS Tariff points
- speak to those in the know using [Unibuddy](#)
- speak to career, higher education, and application specialists by attending [Hub lives](#)
- take the [UCAS Quiz](#) to find your career matches
- start their application – we have already tasked them with this!



UCAS advice and events

UCAS Hub lives

Join [live sessions](#) hosted by expert panels.

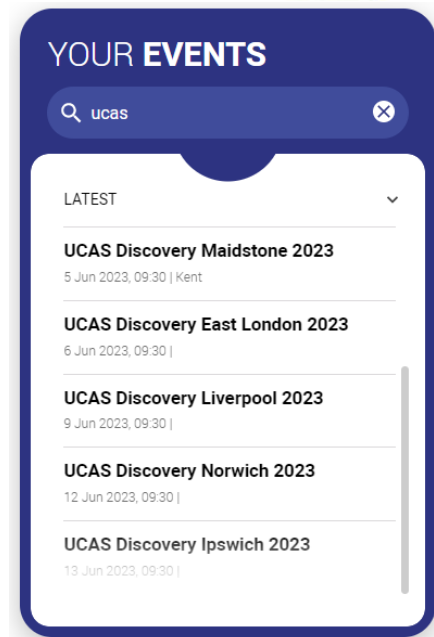
Ask questions to help you make an informed decision about the right path for you. University, apprenticeships or the world of work.



UCAS Discovery

Events and open days are presented based on your preferences.

Register straight from the Hub for UCAS Discovery 'The Big Q&A Tour', with exciting new zones covering all pathways.



INTRODUCTION TO DEGREE APPRENTICESHIPS

Emma Chu

Student Recruitment Officer

Email: apprenticeships@mmu.ac.uk

Twitter: @MMUapprentice

Facebook: @MMUapprenticeships

DIFFERENT LEVELS OF APPRENTICESHIPS

Level	Apprenticeship Type	Entry Requirements	Qualification Equivalents
Level 6	Degree	University requirements	Bachelor's degree
Level 5	Higher	5 x GCSEs + Level 3 (A Level, BTEC)	Years 1 – 2 of degree Foundation degree HNC, HND
Level 4			
Level 3	Advanced	5 x GCSEs	A Levels BTEC Level 3 Diploma NVQ Level 3
Level 2	Intermediate	2 x GCSEs	GCSE grades 4 – 9 BTEC Level 2 Cert/Dip NVQ Level 2

WHAT ARE DEGREE APPRENTICESHIPS?



**Full-time
employment**

+



**Full honours degree
BA/BSc/BEng**

WHAT ARE DEGREE APPRENTICESHIPS?

COMMON SUBJECT AREAS

Typically

4

year programmes

104 - 112

UCAS points

GCSE English and
Maths grade C/4



Building and
Surveying



Finance



Policing



Paralegal &
Solicitor



Construction



Food Technology



Health Care
& Nursing



Engineering



Business &
Management



Chemical
Science



Digital
Marketing



Digital &
Technology

BENEFITS OF DEGREE APPRENTICESHIPS



**No tuition
fees**



A paid salary



**Significant
employment
experience**



**Contextualise
s learning**



**Opportunities
for fast career
progression**

BENEFITS OF DEGREE APPRENTICESHIPS



Attend University
approximately 30
days per year



Combination of
assignments and
work-based
projects



Study time
allocated by
employer during
the week

SUPPORT FOR APPRENTICES



**Fellow
apprentice
s**



**Lecturers/
Programme
Leaders**



**Students
' Union**



**Skills
Coach**



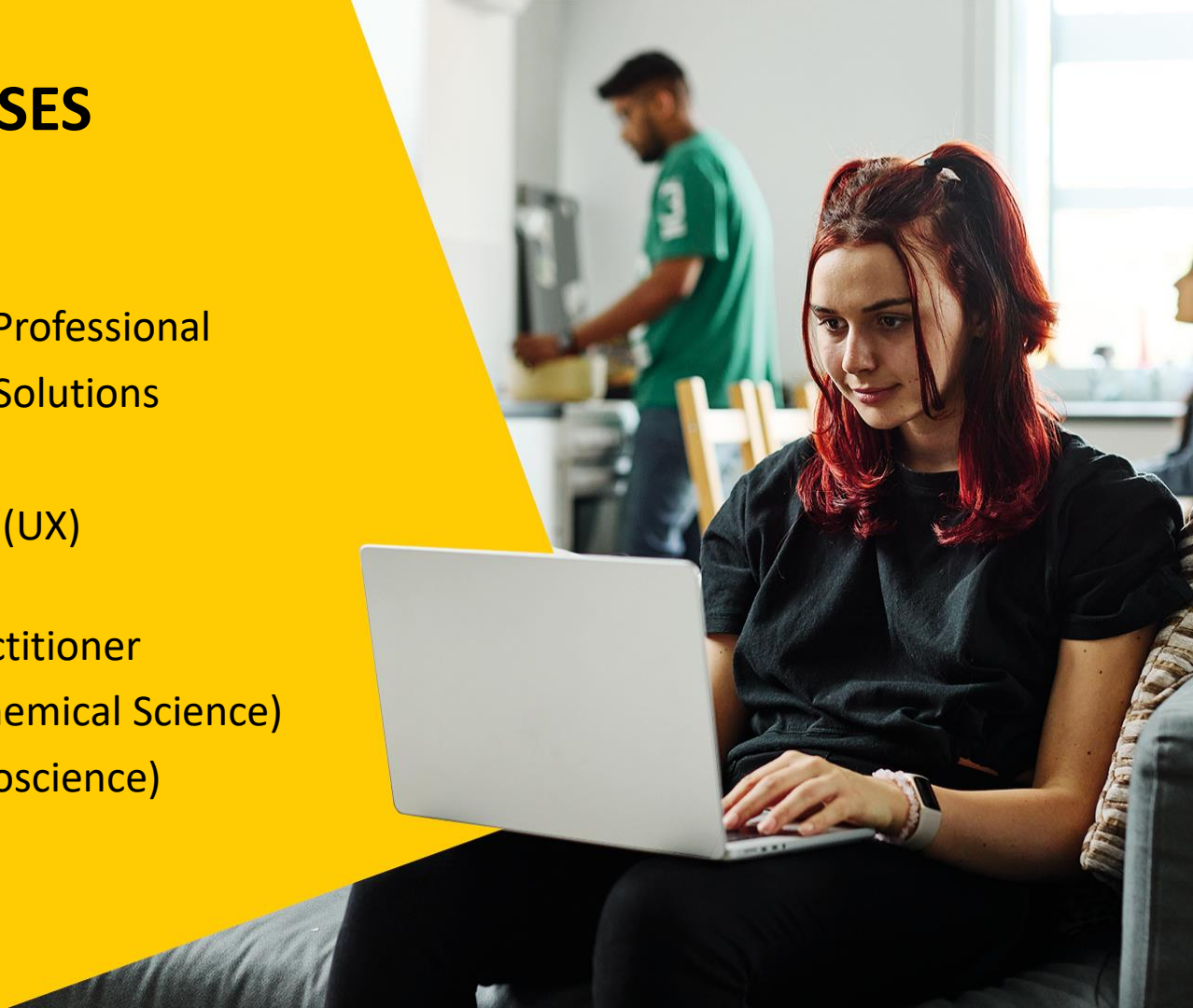
**Workplace
mentor**



**Transpor
t support**

OUR COURSES

- Chartered Manager
- Creative Digital Design Professional
- Digital and Technology Solutions
- Digital Marketing
- Digital User Experience (UX) Professional
- Healthcare Science Practitioner
- Laboratory Scientist (Chemical Science)
- Laboratory Scientist (Bioscience)



OUR PROGRAMMES: CAREER PATHS



Chartered Manager

Manager
Head of Department
Operations
Manager



Laboratory Scientist

Laboratory Manager
Scientific Team Leader



Digital and Technology Solutions

Software Engineering
IT Consultant
Data Analyst
Cyber Security Analyst



Digital User Experience (UX) Professional

UX Researcher
UX Architect
UX Analyst



Digital Marketing

Digital Marketing Executive
Digital Campaign Manager
Social Media Manager



Creative Digital Design Professional

Creative Director
Studio Manager
Front-end designer

EMPLOYERS OFFERING DEGREE APPRENTICESHIPS



SEARCHING FOR VACANCIES



SEARCHING FOR VACANCIES



The GOV.UK logo, consisting of a crown icon followed by the text "GOV.UK" in white on a dark blue background.

Find an apprenticeship

Find a degree apprenticeship | 1 x

← → ↺ 📄 🔍 🏠 ⭐ 📄 👤 ⋮

https://www.mmu.ac.uk/study/apprenticeships/apprentices/find-an-apprenticeship

The Manchester Metropolitan University logo, featuring a stylized flower-like emblem to the left of the text "Manchester Metropolitan University" in a black serif font.

[Alumni](#) | [Current students](#) | [Staff](#) | [Contact us](#)

[Study](#) | [International](#) | [Business and employers](#) | [Research](#) | [About us](#) 🔍

[Home](#) > [Apprenticeship information for students](#) > Find an apprenticeship

FIND A DEGREE APPRENTICESHIP

See which of our partners could be the perfect employer for you.

[REGISTER FOR VACANCY ALERTS](#)

[GO TO CURRENT VACANCIES](#)

A photograph of a young woman with long brown hair, smiling and sitting at a desk in a library or study area. The background is slightly blurred, showing bookshelves and other people.

To secure a degree apprenticeship with Manchester Met, you need to apply for a position with one of our employer partners.

FIND OUT WHAT YOU REALLY NEED TO KNOW AT AN OPEN DAY

Wednesday 21 June 2023

Saturday 14 October 2023

Saturday 21 October 2023

Saturday 25 November 2023

Book your place and plan your day at
mmu.ac.uk/openday

If you have any questions at all,
you can contact our friendly team.

Good luck!

Emma Chu

Student Recruitment Officer

Email: apprenticeships@mmu.ac.uk

Twitter: @MMUapprentice

Facebook: @MMUapprenticeships

Website: mmu.ac.uk/study/apprenticeships



www.mmu.ac.uk



VIRTUAL TOUR

Start your tour at
virtualexperience.mmu.ac.uk



CHAT TO A STUDENT

Start your conversation at
mmu.ac.uk/chatwithus



**Any
questions**



mazars

Josh Podmore

Corporate Assistant at Mazars (PIE
Audit + Assurance)

Currently studying Accountancy



Shola Willan

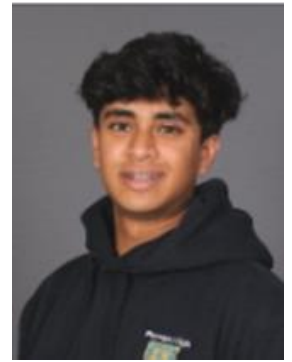
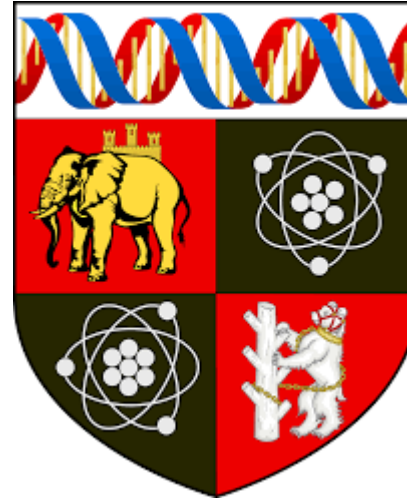


BARCLAYS

Rohan Chirputkar



**BSc Biomedical Systems
Engineering**



Completing the UCAS application



Student registers for a UCAS Hub account to carry out research and start application.



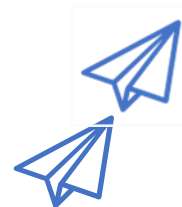
Student completes all sections of the application and asks Mrs Bibby to check form.



Form Teacher reviews Personal Statement and creates reference, predicted grades added to reference.



Final check meeting with Sixth Form Team link, student then instructed to pay for application.

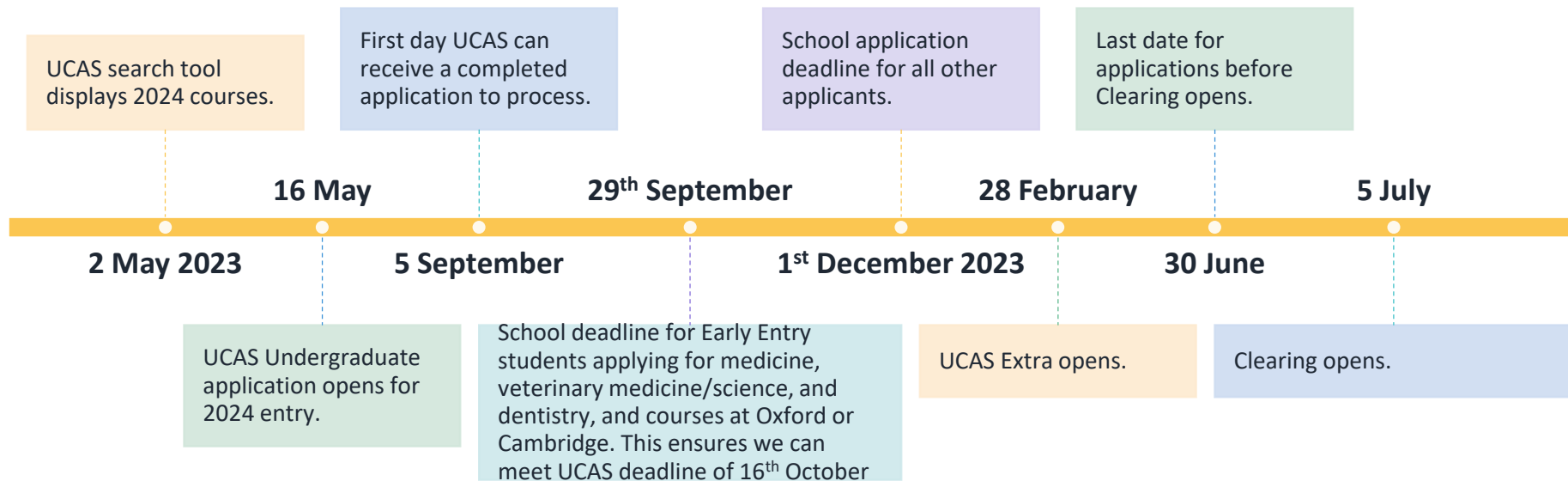


Applications are sent to UCAS by Mr Bennett on behalf of the student.



Universities and colleges make their decisions on the application.

When to apply for 2024 entry



Key facts

- Universities and colleges **can't see** your other choices when you apply.
- Please ensure you meet the **school** deadlines so that your application meets the UCAS **equal consideration date**. Early Entry 18th October, all other courses 31st January 2024.
- You have up to **five choices**, unless applying to study medicine, veterinary, medicine/science, dentistry – then it's **four choices** but you can use your 5th for a different course if you wish
- You **can't apply to BOTH** Oxford and Cambridge.
- Applying **costs** £27.50. Student pays for application online when their Sixth Form Team Link gives them the go ahead – this DOES NOT send to UCAS at this time, Mr Bennett sends all applications to UCAS.

Application

Experiences:

- Education
- Employment
- Extra activities

What have you
done above and
beyond?

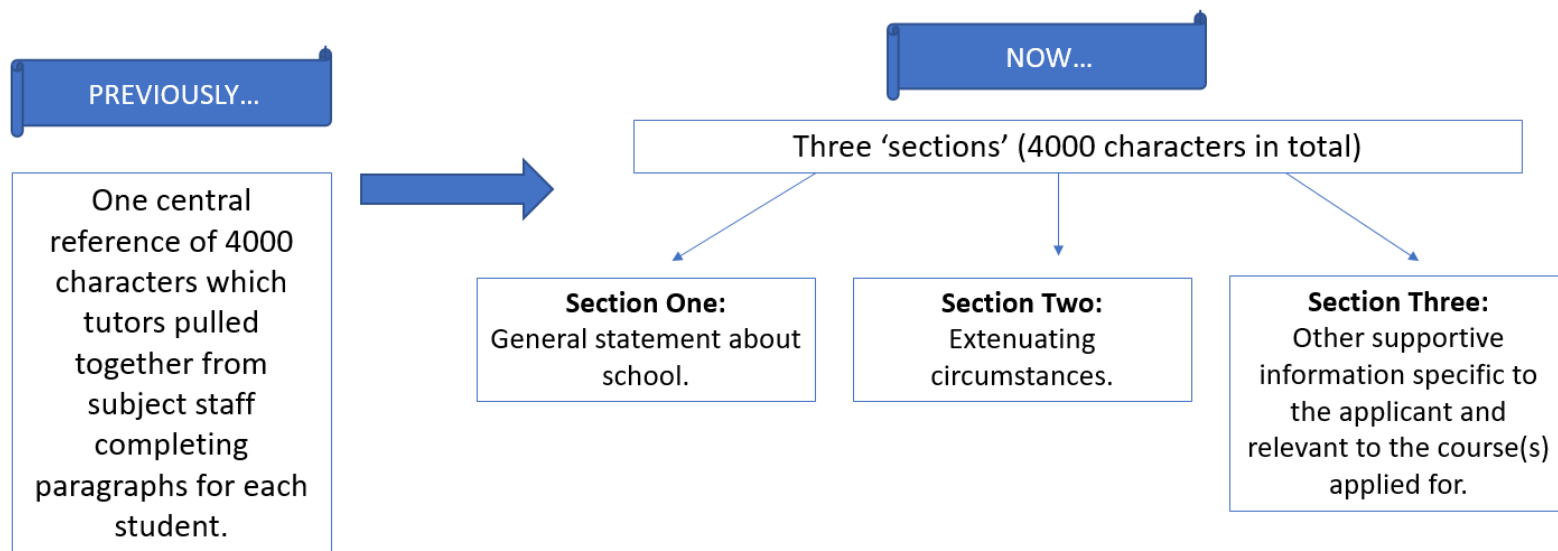
- Personal statement
- Reference**
- Add choices – up to five

** (not visible for students linked to their school/college)

The screenshot displays a digital application form interface. At the top right is the Poynton 6th logo, which includes the text 'POYNTON 6th THE CENTRE OF EXCELLENCE INSPIRATION ACHIEVEMENT CELEBRATION'. The main content area has a yellow background. A dark blue rounded rectangle contains the form sections. Under the 'Experience' heading, there are three white boxes: 'Education >' with a description 'Your qualifications and periods of study' and a blue progress bar labeled 'Section in progress'; 'Employment >' with a description 'Employment, paid or unpaid, or volunteer work' and a green progress bar labeled 'Section complete'; and 'Extra activities >' with a description 'Activities you have attended in preparation for higher education' and a white progress bar labeled 'Start this section'. Below this is the 'Personal Statement' section, which has a white box labeled 'Personal statement >' with the description 'Why do you want to study this subject?' and a white progress bar labeled 'Start this section'.

References Update

The UCAS reference system for uni applications has changed...



Our process for 2023/24

- Students will email staff their 'Subject Reference Form' (SRF) *using staff @phs.cheshire.sch.uk addresses.*
- This will be sent to each of their subject teachers AND also staff who have led wider curricular activities they want them to comment on.
- They will also each have a set opportunity to meet with their tutor.

SUBJECT REFERENCE FORM (SRF)

Students: save this document onto your own user area, complete the whole of this page in as much detail as possible and then email to the following using their PHS email addresses e.g. staffinitials@phs.cheshire.sch.uk

- Form Tutor
- Your subject tutors
- Any teachers involved in EPQ, Career Ready, Subject Competitions and Enrichment/Additional Activities (such as DofE, Buddy Reading, In Class Support, Maths Club, Chem Club etc) that you have participated in.

Student Name:	Form:
---------------	-------

1. I am making a UCAS application to the following and would be grateful if you would add a comment to my reference folder at T Drive/Sixth Form/UCAS 2024 Entry/Select my form group/Select my named folder. If you would like to see examples of possible reference comments please go to T Drive/Sixth Form/UCAS 2024Entry/Reference Writing Guide for Teachers 2024 Entry

Course	Institution	Typical Entry Requirement

Outline the skills highlighted on the Entry Profile for your course (see the prospectus on the university website). This will help the teachers contributing to make the reference suit the course requirements.

POINTS TO NOTE....

Our references will be much shorter than previously, as directed by UCAS.

We will still be creating a comment for ALL students – we feel this is important.

Students will have the opportunity to meet with their tutor to discuss any extenuating circumstances that we are not already aware of. UCAS have suggested that the vast majority of students are most likely to have nothing noted in this section.

The personal statement



The only section you have full control over



Your only chance to market yourself as an individual



The same for all of your choices



A maximum of 4,000 characters, or 47 lines



A minimum of 1,000 characters



There isn't a spelling or grammar check



No formatting allowed

UCAS' similarity detection
service:
every personal statement is run
through software to check for
plagiarism.

Personal statement example



Urban Planning

Gaining a fascination with the urban environment from living close to the city of Manchester, I have frequently visited a variety of theatres, museums, gardens and restaurants. In particular, I am interested in observing the city's infrastructure as it develops and incorporates a blend of old architectural builds to new modern builds. I am inquisitive about the greater development in sustainability and planning of green spaces within these areas and how they socially benefit communities.

Undertaking Psychology at A-level, I have learnt about the emotional behaviours of individuals which will be invaluable in understanding the psychological impacts and advantages of urban planning. I have also been part of a team who conducted research studies where I have gained design, implementation, statistical analysis and evaluation skills. In my English Literature course, I have acquired critical analysis skills through writing multiple NEAs applying feminist and Marxist critical theory. In Biology, we studied ecosystems and communities looking at the process of succession and how humans can impact the environment. This knowledge and understanding [has](#) further intensified my drive to develop a more sustainable environment that is not detrimental to the health of humans nor consequential to the life of animals.

I am determined to make the most of all opportunities on offer. I joined the Career Ready Program and attended all the masterclasses which provided me with helpful insights into interview preparation. I recently completed an internship with a global real estate company (CBRE), which was an exciting prospect due to my ongoing interest in buildings and the urban environment. Within this two-week intense internship in Manchester, I worked alongside professionals in the building sustainability and resource efficiency field. I gained invaluable insights in communicating and engaging with not only professionals but also collaborating with clients when visiting new buildings. As part of the internship, I was tasked with a partner to develop an informative and creative presentation on ESG (Environment, Social, Governance). I focused on the company's sustainability, including their green investment principles and their journey to net zero. Additionally, I presented my findings to the professionals within the company. This internship truly cemented the enthusiasm I have for urban design and planning and inspired me to help shape the future built environment.

I have enjoyed listening to podcasts such as 'The Green Urbanist' which discussed many topics around sustainability and the episode 'Masterplanning Sustainable and Beautiful Places' captivated my attention. I contributed to a blog succinctly describing my knowledge and ideas for exam preparation and discussing the personal challenges I faced. My verbal and face-to-face communication skills have always been a key strength. I am able to adjust my communication for a variety of audiences including children, through regularly volunteering at my local primary school where I lead groups of children in literacy and language development activities.

I love to work collaboratively, and I have completed the bronze Duke of Edinburgh award expedition, which allowed me to gain confidence in problem-solving while working as part of a team. I have a strong work ethic and I have worked part-time in a range of jobs since I was 14. I have worked for a Cleaning Company for the past year communicating with my co-workers, multitasking and working as a team to complete the job as efficiently as possible.

I am confident that the experience and knowledge that I will gain from this course will help me pursue my aspirations of helping shape the world and create a more sustainable, environmentally and human-friendly living space. I am keen to develop my understanding of design, social and economic aspects within communities and I am eager to embrace the opportunities which urban planning has to offer.

Personal statement example

Marine Biology

Growing up my Dad's love of the natural world as a scientist really inspired me. I've always been interested in Biology, specifically conservation and ecology, which is why I'm so interested in studying Marine Biology. The subject really appeals to me as it's becoming an ever more controversial and important area due to climate change. I'm particularly interested in carbon sequestration and how carbon emissions are going to affect marine life in the future. I really enjoy learning more about the subject and learnt a lot from books such as 'Collins Pocket Guide to the Sea Shore' and 'a Short Introduction to Marine Biology'. With school, I took a field trip to Anglesey where we compared the difference in aperture on dog whelks on a sheltered shore to those on an exposed shore. We also studied marine animals and plants, and were tested on identifying different species of seaweed. We practised our data skills on the information we collected, allowing me to work independently on a study we'd carried out. The trip helped me learn more about marine life and processes, really solidifying my interest in the course.

Studying Biology and Geography has given me a chance to further develop my interest and skills in the subjects as well as introducing specific topics I would like to learn more about, such as the carbon cycle. Studying English Literature has been useful in developing my analytical skills and refining my writing style, studying authors such as Shakespeare and Brontë. Chemistry was a useful background for my understanding of both geographical and biological processes.

I enjoy the outdoors as well as academic work which is why I participated in the Bronze Duke of Edinburgh's Award, this allowed me to use my practical Geography skills like map reading. This year I'll be spending a month in Kenya with Camps International. The project really appealed to me because of the conservation aspect; learning about the conflict between the locals and their environment. I'm really excited for the safari and scuba diving expeditions as I'll get to view animals, both marine and terrestrial, in their natural habitats. I feel going there for a month will make me more independent and self-sufficient. Raising the money for this trip helped me develop my initiative and entrepreneurial skills to set up fundraising events.

I have worked with others in a variety of different places helping me gain skills which I believe will be useful in my study of this course. I have participated in work experience in Library Services, helping to order and input data for them, which has helped me become more organised. I've participated in the 'Buddy Reading' scheme, helping younger students become more articulate, confident readers; this has helped me become a better leader. I have also helped out on Open days: showing new students around school and helping with my management skills. At a nursery I helped as a leader, making me more responsible. Independently I have a pen-pal in Bulgaria who I communicate with and visit; through this I have learned about other societies and geographical issues. Regular work as a child-carer for a young girl who moved from India has helped my communication, which I think is an important skill in this course. I feel studying at university will be a really interesting and unique experience for me. It will allow me the opportunity to extend my interest through a degree as well as society. I am really excited to gain independence and meet new people and I can't wait to study and experience university life which will improve both my future and my life experience.

Consider...

Universities and colleges will consider:

- Have you chosen the course for the right reasons?
- Can you achieve in a new learning environment?
- Do you have a range of interests and aptitudes?
- Do you have a depth of interest in the subject?
- Have you studied independently?
- Do you appear motivated and committed?
- Do you have good numeracy and literacy skills?



Decisions

Universities and colleges will review the:



personal statement



qualifications



reference

They may also ask for:



admissions test



interview



portfolio/audition

[https://www.ucas.com/
undergraduate/applying-
university/admissions-
tests](https://www.ucas.com/undergraduate/applying-university/admissions-tests)

May/June
2024

Replies to offers

Once you have decisions on all your choices, you can choose two:

- One as a 'firm' acceptance – your first choice.
- The other as an 'insurance' acceptance. This acts as a back-up if you do not get into your 'firm' choice.

Any remaining offers must be declined.

Once all your decisions and replies have been made, if you are not holding an offer, you may be able to use Extra or Clearing to find available places.



What can students be doing?

- research, research, research
- attend open days and events
- extracurricular and super curricular activities
- work experience
- volunteering
- independent learning outside the curriculum
- focus on this year's studies



- In Class Support
- Cultural Passport Ambassadors
- Dance Club
- House Activities Support
- House Performing Arts Competition
- GCSE Preparation Mentors
- Subject Mentoring
- SEND Mentoring
- Eco School Group
- Subject Ambassadors
- Extended Project Qualification (EPQ)
- Form Representatives
- Head Student Group
- MOOCs (Massive Open Online Courses)
- Sports Teams
- Charity Work
- Diversity Ambassadors
- NCS Values Sessions
- Friends for Leisure
- Volunteering at Care Home
- Open Learn Courses
- University Taster Sessions
- UKLO Linguistics Competition
- Subject Specific Wider Reading

Upcoming

- Thursday 22nd June – Life Beyond Day (hosted by Edge Hill University)
- Next Monday 26th June – Whole Year Group Assembly – Macclesfield Pledge – Careers beyond PHS Sixth Form
- Tuesday 4th July – Festival of Apprenticeships (all students now signed up)
- Tuesday 18th July Student Development Day – EXTERNAL PROVIDERS – Health and Wellbeing, Festival Safety, Understanding Credit Workshops, Police – Substance Awareness, Mastering Money *all requested by previous cohorts.*

Any Questions?



Please meet...



Mr Bennett
Director of Sixth
Form



Mrs Hardicre
Head of Year 12



Mrs Bibby
Sixth Form
Support Officer



Emma Chu
Manchester
Metropolitan
University



Shola Willan
Class of 2022



shola willan
Mainframe Developer Degree Apprentice at Barclays

Josh Podmore
Class of 2022



Rohan Chirputkar
Class of 2022

