



GCSE Business

The world of business

Travel

Technology

Pharmaceuticals

Financial services

Public sector services

Automotive

Retail

Recruitment

Trades

Manufacturing

Hospitality

Banking

Real estate



It will help me when I leave school - Isobel

I've really enjoyed learning about business finance - Haidar

Why should I study business?

- To learn more about how big businesses operate
- To learn more about how to set up your own business
- To gain an understanding about business finance
- To learn more about the marketing strategies businesses use to attract and retain customers
- To develop your communication skills
- To understand what makes a good business leader
- To understand how to make yourself more desirable as an employee
- To understand what motivates people to work hard

It will help me to set up a business - Isabelle

I've really enjoyed learning new things - Imogen

It's really relevant to the future - Charlie

I've really enjoyed learning how to write a CV and apply for jobs - Bella

What is GCSE Business?

You can find out more about the course here:
<https://www.aqa.org.uk/subjects/business/gcse/business-8132>

GCSE BUSINESS

GCSE Business gives students an introduction to the knowledge and skills needed to run a business, such as managing money, advertising and employing staff.

Split into 6 key units

1. Business in the real world
2. Influences on business
3. Business operations
4. Human resources
5. Marketing
6. Finance

Grades available: 1-9

100% Examination at the end of Year 11.

What will be taught and tested?

AQA GCSE Business

Paper 1

What's assessed

- Business in the real world
- Influences on business
- Business operations
- Human resources

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50% of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study with questions
- Section C has one case study with questions

Paper 2

What's assessed

- Business in the real world
- Influences on business
- Marketing
- Finance

How it's assessed

- Written exam: 1 hour 45 minutes
- 90 marks
- 50% of GCSE

Questions

- Section A has multiple choice questions and short answer questions worth 20 marks.
- Section B has one case study with questions
- Section C has one case study with questions

How do you gain an understanding of real businesses?

- Visits to local and national businesses
- Visiting speakers and workshops
- Access to videos from global businesses
- A wide variety of case studies of well known businesses used in class



What can GCSE Business lead to?

GCSE Business students often continue to study A Level or BTEC Business at Sixth Form, often alongside A Level Economics.

This can lead to careers in:

- Business
- Accountancy
- Marketing
- Banking and finance
- Human resources
- Sport management

We also have students who go straight into apprenticeships or are working towards setting up their own businesses.



Any questions?

Please contact Miss Williams hlw@phs.cheshire.sch.uk

